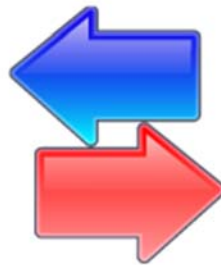




HEARFORM  
THE NEW STANDARD

HearForm & Electronic Billing



## HearForm offers a time saving method for transferring CMS-1500 data electronically

### *How does HearForm work with Electronic Billing?*

HearForm has a robust claims module that significantly reduces the time needed to create, print and electronically send the new CMS-1500 (HCFA) claim form. While HearForm easily prints CMS-1500 forms onto pre-printed paper, this guide explains our Electronic Billing Feature.

The CMS 1500 form is easily created in HearForm and then sent to the clearinghouse for processing.



### **CLEARING HOUSES**

What is a medical billing clearinghouse, and what do they do?

Imagine five or six million licensed healthcare professionals and facilities all using a different Practice Software, sending out claims to over 2,200 different insurance carriers daily - across fifty different states -- each state having its own insurance regulations; and then each carrier having its own internal software system. In essence, what you have is confusion and the increased potential for billing errors being made.

If on average just 10 claims a day were sent to 5 different insurance carriers by every practice, you'd have tens of millions of claims daily heading to the four corners of the earth. Then compound the situation with the numerous phone calls and claim re-submittals that each claim error can cause until all reimbursement issues are resolved and the bill is paid.

### **GOING ELECTRONIC**

Electronic claims clearinghouses were devised by Medicare to pre-screen for claim errors and to step in electronically where the postal service was unable to -- as air traffic controllers of electronic claims transmittal -- so to speak.

Most simply, medical clearinghouses are aggregators (senders and receivers) of mountains of medical claim information; the vast majority of which is managed by software. They are essentially electronic "post-offices" enabling practices to transmit electronic claims to insurance carriers, plus they additionally give the Biller and Office Manager a simple means to manage all their claim data from a central location --usually an online control panel, similar to online checking.

## How a Claims Clearinghouse Works

HearForm creates the electronic file (the claim), and your clearinghouse first scrubs the claim, checking it for errors (arguably the most important thing a clearinghouse does.) Once the claim is error free, it transmits that electronic file securely (very important for HIPAA reasons) to the specified payer. If the claim needs corrections, the clearinghouse quickly alert's you and you have a chance to make corrections to the claim. It can then instantly be re-submitted, and ultimately (assuming no other corrections are required) you'll receive a reimbursement check along with an explanation of benefits (EOB). Some clearinghouses allow you to fix the errors in the claim online immediately after submitting it.

There are dozens of medical electronic claim clearinghouses across the country; scrubbing claims and transmitting them electronically to insurance carriers.

HearForm uses Optum/ENSHealth as its primary partner, but you do have the option of choosing any clearing house that will accept out "Print Image Format (PIF)."

The following clearing houses have accepted our print image format.

- ❑ Optum/ENSHealth <http://www.enshealth.com/>
- ❑ E-Claims <http://www.eclaims.com/>
- ❑ Office Ally <http://www.officeally.com/>
- ❑ Apex EDI <https://www.apexedi.com/index.jsp>
- ❑ Emdeon <http://www.emdeon.com/index.php>
- ❑ Capario <http://www.capario.com/> (Formerly MedAvant Healthcare Solutions)
- ❑ National EDI <http://www.national-edi.net/>

## DO I NEED A CLEARINGHOUSE?

Here are the main benefits of using an electronic claims clearinghouse.

- ❑ Allows you to catch and fix errors in minutes rather than days or weeks
- ❑ Results in fewer rejected claims.
- ❑ Rapid claims processing: Submitting claims electronically can reduce your reimbursement times to less than ten days.
- ❑ Eliminates the need to prepare claims manually or re-key transaction data for each payer over and over.
- ❑ Submit all your electronic claims at once, rather than submitting separately to each individual payer.
- ❑ Provides a single location to manage all your electronic claims
- ❑ Avoid long hours of being on-hold with Medicare and Blue Cross inquiring about claim errors.
- ❑ Improved vender relationships with insurance carriers.
- ❑ If you subscribe to a good clearinghouse, you'll be speaking with a knowledgeable support person within just a few rings.
- ❑ Shorter payment cycles allow for more accurate revenue forecasts.
- ❑ Reduced need for paper forms, envelopes and postage costs

Some larger payers (such as Medicare and BlueCross) act as their own intermediary allowing you to submit claim information directly to them free of charge, but there's scant ability to manage claims, and little to zero support.

The vast majority of commercial insurances however do not have the software infrastructure to handle the millions of medical practices (each using a different billing software) daily sending electronic claims (in slightly different ways) across 50 states that are each regulated differently. So there's a important need for the centralization, standardizing, and then re-transmission of claims via these important intermediaries.

# HearForm Offers a Great Price on Claims & True Flexibility

Unlike **Sycle.net** & **TIMS**, who offer only Emdeon as a clearinghouse, HearForm lets you get the best price per claim as possible.

## Set-up Fees

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**HearForm** has negotiated a Discount set-up fee with Optum/ENSHealth.



### **HearForm Electronic Claim Set-up Fee...**

**\$199.00** (period.)



**Sycle.net Electronic Claim Set-up Fees...** As seen on Sycle's Internet Price Sheet...

<https://www.sycle.net/ElectronicClaimsPriceSheet.pdf> (Link good as of 2-4-2015)

**\$500.00** .... Set-up and Administration Fee. This Fee is per parent company, not clinic.

**\$75.00/\$100.00** ..... Enrollment Fee per audiologist to vary based on paperwork submission required to Emdeon.

"Quoted on a case-by-case basis."



Unknown (based upon TIMS price sheet)

See next Page

## Monthly Fees

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### HearForm Monthly Electronic Claim Fees...

**\$40** per month for up to 150 Transactions (\$0.25 per additional claim if you go over 150 transactions.)



### Sycle.net Monthly Electronic Claim Fees...

**\$39.00** .....Monthly Usage Charge per full time clinic.

#### PLUS...

**\$0.39/\$0.79 additional fee Per Claim Charge** \$0.39/claim represents per-claim charges for claims submitted through Sycle, to Emdeon, via online submission. \$0.79/claims represents per-claim charges for claims submitted to Emdeon, via online submission, then dropped to paper by Emdeon.

**\$19.00** .....Claim Tracker is an Emdeon resource that allows you to monitor your claims every step of the way, is a monthly charge per log in. It is necessary to have only one log in per parent company.



**\$25.00** .....Monthly Usage Charge per user (Detachable Clients).

#### PLUS...

**\$0.75 additional fee Per Claim Charge**

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If you send only a few claims a month, HearForm allows you to choose **Office Ally**, which offers a free submission process. **Sycle.net** & **TIMS** offer only Emdeon, so that they can make a commission off every claim you submit.

HearForm wants you to receive the best pricing possible, allowing you to do what is in your best interest.